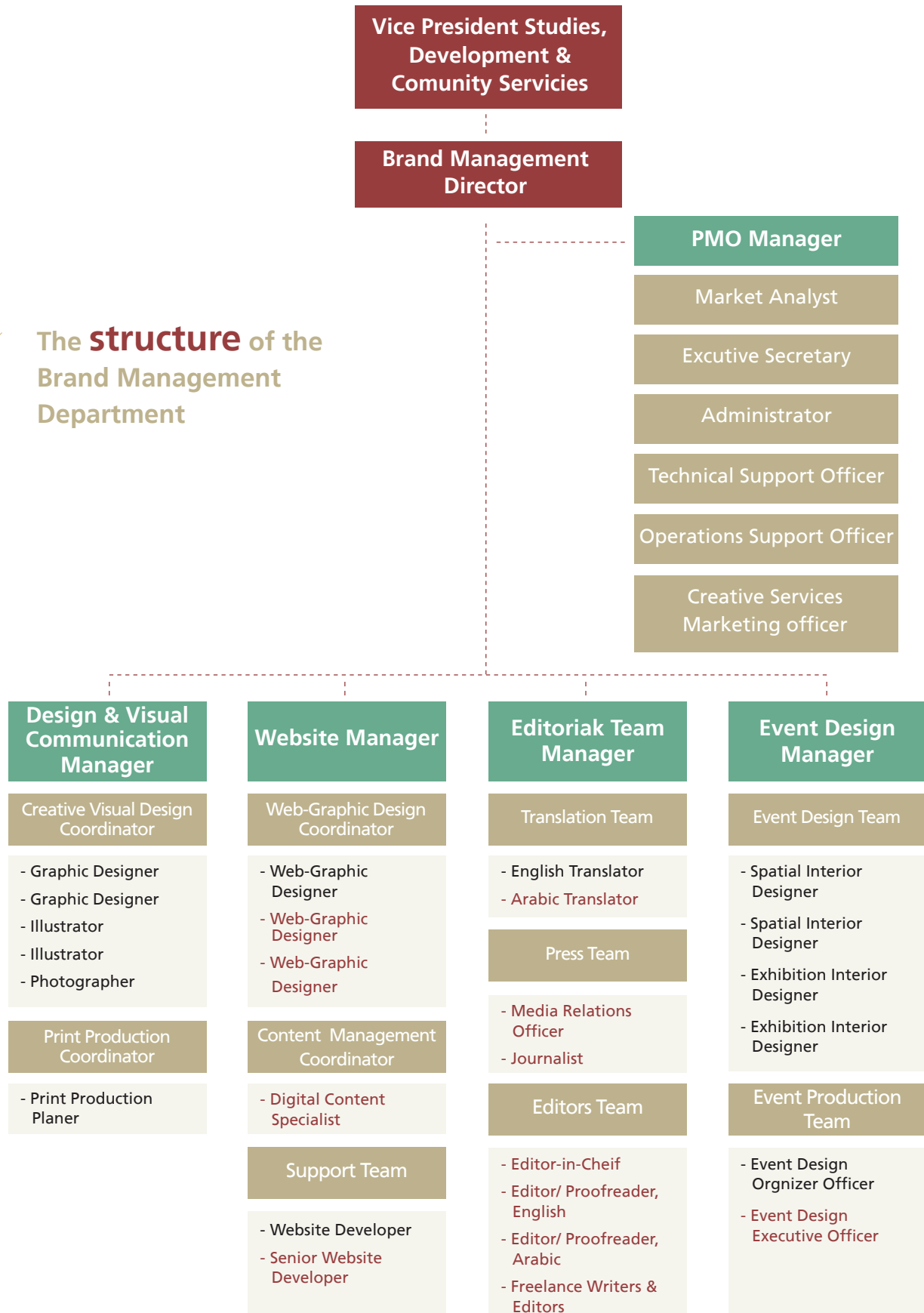


The **structure** of the Brand Management Department



Vice President Studies,
Development &
Community Services

Brand Management
Director

PMO Manager

Market Analyst

Excutive Secretary

Administrator

Technical Support Officer

Operations Support Officer

Creative Services
Marketing officer

Design & Visual
Communication
Manager

Creative Visual Design
Coordinator

- Graphic Designer
- Graphic Designer
- Illustrator
- Illustrator
- Photographer

Print Production
Coordinator

- Print Production
Planer

Website Manager

Web-Graphic Design
Coordinator

- Web-Graphic
Designer
- Web-Graphic
Designer
- Web-Graphic
Designer

Content Management
Coordinator

- Digital Content
Specialist

Support Team

- Website Developer
- Senior Website
Developer

Editoriak Team
Manager

Translation Team

- English Translator
- Arabic Translator

Press Team

- Media Relations
Officer
- Journalist

Editors Team

- Editor-in-Cheif
- Editor/ Proofreader,
English
- Editor/ Proofreader,
Arabic
- Freelance Writers &
Editors

Event Design
Manager

Event Design Team

- Spatial Interior
Designer
- Spatial Interior
Designer
- Exhibition Interior
Designer
- Exhibition Interior
Designer

Event Production
Team

- Event Design
Orgnizer Officer
- Event Design
Executive Officer