



- Urban and Regional Planning Department -

The URP Strategic Goals, Objectives and KPI's:

Strategic Goals	Operational Objectives	Key Performance Indicators
1- Provide high quality learning and knowledge services.	1-1 Improve the quality of academic programs offered by the URP Department in all bachelor, master's and PhD. stages.	1-1 Students and Staff rating of the quality of learning experience from study in the programs.
	1-2 Improve the quantity and quality of learning resources available to students and staff.	1-2 Students and Staff rating of the quality of learning resources available to them.
	1-3 Develop the learning strategies used in all programs of the URP Department.	1-3 Students and Staff rating of the quality of learning strategies used in their study in the programs.
	1-4 Achieve diversity, comprehensiveness and balance between theory and practice of in the curricula of all programs.	1-4 Students and Staff rating of the diversity, comprehensiveness and the balance between theory and practice of the curriculum.
	1-5 Achieve balance between preserving originality (traditional Arabic and Islamic values) and modernity (material advancements) in all programs.	1-5 Students and Staff rating of the extent to which the curricula achieve a balance between originality (traditional values) and modernity (material advancements).
	1-6 Increase students' understanding of the philosophy of sustainable development socially, economically and physically.	1-6 Students and Staff rating of the extent to which the curricula reflect sustainability of the development process.
	1-7 Raise the ability of students to assess the underlying environmental impacts on policies and programs.	1-7 Students and Staff rating of the extent the curricula address environmental issues and their impact on development policies and programs.
	1-8 Upgrade research skills associated with the use of statistical, analytical and other methods.	1-8 Students and Staff rating of the level of acquisition of research skills associated with the use of statistical and analytical methods.



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2-	Conduct scientifically distinct and socially useful research	2-1	Improve the sources of technical support for research available to students and faculty at all academic levels.	2-1	Students and Staff rating of the quality of sources of technical support for research available to them.
		2-2	Encourage students to engage in research projects (sponsored and unsupported) that are scientifically and socially useful, with the participation of staff.	2-2	Students and Staff rating of students' involvement with staff in the research activities produced by the Department.
		2-3	Encourage students to publish scientific research extracted from their graduation projects and master's and doctoral theses.	2-3	Students and Staff rating of the rate of research papers published from graduation projects and master and doctoral theses.
		2-4	Enhance research skills of bachelor's program students to enable them to continue postgraduate studies in the URP master's and PhD programs.	2-4	Students and Staff rating of students' acquisition of research skills that enable them to continue postgraduate studies.
		2-5	Prepare graduates of the master's and PhD programs to work in fields of teaching, scientific research, development management, and conduct specialized professional consulting studies.	2-5	Students and Staff rating of students' abilities to who work in fields of teaching, scientific research, development management, and conduct specialized professional consulting studies.
3-	Provide high-quality community services	3-1	Expand the participation of community leaders and experienced professionals in the department's educational, research and community activities.	3-1	Students and Staff rating of the involvement of experienced professionals in the academic programs of the Department.
		3-2	Encourage students to choose high-priority community issues as subjects for their graduation projects and masters and PhD theses.	3-2	Students and Staff rating of the quality of community issues dealt with in graduation projects and masters and PhD theses.
		3-3	Promote the identity of the URP Department and its various programs through audio, video and printed media and in social media channels.	3-3	Stakeholders' rating of their mental image about the URP Department, its mission and its local, national and international impact.
		3-4	Contribute to meeting the continuous and growing needs of KSA and GCC countries from graduates with bachelor's, master's and doctoral degrees in URP.	3-4	Stakeholders' rating of URP Department providing KSA and GCC countries with bachelor's, master's and doctoral degrees graduates.



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4-	Enhance the competencies of human resources of the Department.	4-1	Upgrade the students' leadership, organizational and managerial capabilities in dealing with URP processes.	4-1	Students and Staff rating of the development of their leadership, organizational and managerial capabilities.
		4-2	Improve the quality of academic counseling services offered to students in all URP programs.	4-2	Students and Staff rating of the quality of technical and academic support provided to students.
		4-3	Develop the knowledge and skills of faculty members to keep up with the continuous development in the URP field.	4-3	Staff rating of professional development activities offered to them during one academic year.
		4-4	Develop municipal and local administration planning knowledge and skills of students.	4-4	Students and Staff rating of the quality of students' municipal and local administration planning knowledge and skills.
5-	Maintain sustainable and stimulating work environment.	5-1	Promote and maintain sustainability practices in the university environment.	5-1	Students and Staff rating of the quality of sustainability practices in the university environment.
		5-2	Maintain the safety and security of URP Department's affiliates against possible natural and human hazards.	5-2	Students and Staff rating of the safety and security measures against natural and human hazards.
		5-3	Maintain a stimulating, clean and healthy working environment to all URP Department's affiliates.	5-3	Students and Staff rating of their feeling of a stimulating, clean and healthy working environment.
6-	Enhance the efficiency of administrative structure of the Department	6-1	Ensure that the administrative systems and procedures of the URP Department are fair, transparent and announced to all affiliates dealing with the URP Department.	6-1	Students and Staff rating of the transparency and fairness of the administrative systems and procedures of the URP Department.
		6-2	Adopt a participatory approach involving all stakeholders when making decisions that affect the future of the URP Department and its programs.	6-2	Students and Staff rating of their involvement in the decision-making process in the URP Department.
		6-3	Ensure the efficiency of the quality assurance processes in all programs of the Department.	6-3	Achieving academic accreditation of all programs of the Department.



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7-	Ensure economic efficiency in managing the Department	7-1	Adopt transparency, accountability and rationalization in managing financial resources required to carry out the activities and events of the URP Department.	7-1	Students and Staff rating of transparency, accountability and rationalization in the management of financial resources of the URP Department.
		7-2	Apply creative methods to diversify the sources of financial support for the activities of the URP Department (through research grants, donations, etc.).	7-2	Students and Staff rating of methods the URP Department applies to diversify its sources of financial support.
8	Optimize the use of advanced technologies in all activities	8-1	Apply e-transactions in dealing with the management of various activities of the programs of the Department.	8-1	Students and Staff rating of applying e-transaction in dealing with the management of various activities of the Department.
		8-2	Optimize the applications of e-learning and distant education in academic, research, community service and other activities of the URP Department.	8-2	Students and Staff rating of applying e-learning and distance education in academic, research, community service and other activities of the Department.
		8-3	Provide students with advanced communicational, symbolic, graphical and computational skills needed to work and explain their schemes and learn advanced techniques and methods of preparing scientific and professional reports.	8-3	Students and Staff rating of students' gaining of advanced communicational, symbolic, graphical and computational skills and learn advanced techniques and methods of preparing scientific and professional reports.