

REEM ABDULAZIZ AL BA'ADI, Ph.D.

Assistant Professor & Key Project Leader

Interior Design & Architecture

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Professional Summary

Innovative academic and design professional with 18+ years of experience in Interior Design, Architecture, and Academic Leadership. Expertise in AI integration, sustainable design, and curriculum development. Passionate about advancing design education, research, and university branding.

Academic Qualifications

- **Ph.D. in Architecture**, Imam Abdulrahman Bin Faisal University, 2023
Daylighting in Female Educational Buildings in Saudi Arabia.
- **Master's Degree in Architecture**, University of Dammam, 2014.
Evaluating Daylighting Performance in Saudi Academic Libraries
- **Bachelor's Degree in Interior Architecture**, King Faisal University, 2006.

Leadership Experience

Manager, International Program Development Unit

Imam Abdulrahman Bin Faisal University (2024–Present)

Deanship of Academic Development, Imam Abdulrahman Bin Faisal University | Sep 2024 – Present

- Lead **strategic international partnerships** to enhance global collaboration.
- Organize global **educational events and workshops** to strengthen cross-cultural le[.
- International Engagement: Organized global webinars in collaboration with the University of Turku, focusing on lifelong learning and sustainability:
 - "Lifelong Learning: Equipping Graduates with Future-Ready Skills" (Jan 2025).
 - "University Education for Sustainability: Building Skills for Lifelong Impact" (Nov 2024).

Assistant Professor & Leader Key Project

Imam Abdulrahman Bin Faisal University (2023–Present)

- University Rebranding: Led the university’s visual identity transformation.
- Curriculum Innovation: Integrated AI, sustainability, and emerging technologies into design education.
- Workshops & Mentorship: Conducted workshops on Design Thinking, AI in Design, and Professional Development.
- Jury Member: Evaluated undergraduate and diploma projects at IAU, local universities, and international institutions.

Professional Record (17 years):

Job Rank	Place and Address of Work	Date
Assistant professor	Imam Abdulrahman Bin Faisal University	Nov. 2023 - now
Lecturer	Imam Abdulrahman Bin Faisal University	Sep 2014 - Oct. 2023 (10 years)
Teaching Assistants	King Faisal University.	Sep 2008 – July 2014 (~6 years)
Interior Designer	AlOmaid Company.	Oct,2006 - Feb,2008 (~1.5 years)

Recent awards: (Prizes and Honors or Certificate)

Date	Prize name	Issuer
2025	Academic Leadership Fellowship Program for Academic Department Chairs	Leadership center, IAU
2024	The Professional Fellowship in University Teaching and Learning (PFUTL).	IAU council (88) and certified by Univirsity of Turku
2023	Connected Leadership Certificate.	Yale University, online, 08/9-11/2023
2023	Core Competencies in Teaching and Learning.	IAU for 3 days, 2024
2022	International Representation The Educational Ambassador in Saudi Arabia for the Solemma program 'Climatestudio.'	Solemma LLC, 2022- now
2019	Patent titled: Expandable kiosk structure with public service element	U.S. Patent No. 10,315,553. Washington, DC: U.S. Patent and Trademark Office.

Scientific Achievements

#	Name of Investigator(s)	Research Title	Conference and Publication Date
1	Reem AlBaadi, Sara AlJaralla	Innovative Daylighting Solutions for Energy Efficiency and Cultural Sensitivity in Saudi Female Schools	The 5th Forum for Women in Research, “QUWA: Together Innovating to Shape the Future.”2025
2	Sara AlJaralla, Reem AlBaadi	Adaptive Facades: Daylighting and Thermal Performance in Desert Climate	The 5th Forum for Women in Research, “QUWA: Together Innovating to Shape the Future.”2025

3	Reem AlBaadi	The impact of artificial intelligence on student productivity in the early design stages.	PFUTL, TLEX poster exhibition at IAU, 2024
4	Aisha Alabdulazeem*, Ahoud Al Bat'hi*, Reem Al Ba'adi*, Fuad H. Malick	Appropriate Daylighting Sources Design for Spiritual Spaces in Saudi Arabia	2 nd International Conference on MOSQUE ARCHITECTURE, (IAMM), Kuala Lumpur, Malaysia 25-27 Nov 2019
5	Hala, E. W., Alabduljabbar, S., Ismail, Z. H., Albarrak, M. A., Shahad, A. S., Alarifi, H., ... & Reem, A. A	Expandable kiosk structure with public service element	(2019). <i>U.S. Patent No. 10,315,553</i> . Washington, DC: U.S. Patent and Trademark Office.

Contribution to Scientific Conferences and Symposia

#	Conference Title	Place and Date of the Conference	Extent of Contribution
1	The Creativity Revolution: How Artificial Intelligence is Changing the World of Design Workshop	Memar Organization, 01/10/2024	Speaker
2	Daylighting in female educational buildings is Saudi Arabia Seminar	College of Design 18/09/2024	Speaker
	Design Thinking Workshop: Delivered to second-year interior design students, introducing human-centered design and collaborative problem-solving.	College of Design 01/09/2024	Speaker
3	THE World 100 Reputation Academy: A strategic approach to reputation, Researching and developing a brand position, Stakeholder engagement, communicating research, Crisis Communications, Delivering the Strategy for Building Reputation.	17-18 April 2024 MARK SUDBURY, ALAN FERNS	Attend
4	Represent IAU in MENA Reputation Forum	Abu Dhabi university, 11-12 Feb 2024	Attend
5	Fostering Future-Ready Minds: How to Prepare University Students for the Future in the AI Era	University of Turku and Deanship of e-Learning and Learning - IAU, 12/5-13/2024	Attend
6	Challenges & best Practices in Online Learning	Deanship of E-Learning and Distance Learning - IAU University 2/29/2024	Attend
7	Action Research in Teaching and Learning in University Education	23/12/11 Deanship of E-Learning and Distance Learning - IAU	Attend
8	Teaching Philosophy Statement	10/31/23 Deanship of E-Learning and Distance Learning - IAU	Attend
9	Discovering Values in Saudi Higher education	23/10/10 Deanship of E-Learning and Distance Learning - IAU	Attend

10	Innovation Through Design: Think, Make, Break, Repeat	The University of Sydney, online, 2/8/2023	Attend
11	Training workshop -Creative AI	NORDFY- Workshop, 22-23/07/2023	Attend
12	Artificial Intelligence as your research assistant, Dr. Mona Ismail	College of Designs – IAU, 18/05/2023	Attend
13	Leadership styles	Center for Leadership, 17/05/2023	Attend
14	Planning, Measuring and Presenting CLOs: Hands-on Training.	IAU- Webinar, October 25, 2022	Attend
15	Leaders and the future	IAU- Webinar, October 28, 2021	Attend

Recent Volunteer Work

#	From	To	Type of Volunteer	Organization
1	Sep 2024	May 2025	Professional Mentor – <i>Professional Fellowship in Teaching & Learning, IAU (Sep 2024 – May 2025)</i>	Deanship of Academic Development
2	2023	now	Academic Advisor – <i>Interior Design Department, IAU (Since 2023)</i>	Interior design department, College of Design
3	1/1/2024	1/3/2024	Consultant for the development of the visual identity of Imam Abdulrahman Bin Faisal University.	President of IAU, Deanship of Development and Community Partnership
4	20/9/2023	20/9/2023	AI for designer's workshop_ 6 hours.	College of Design, IAU
5	Nov. Dec. 2022	16 hours	Jury member of graduation projects at University of Bahrain, contributing to the evaluation of future designers' work	University of Bahrain

Administrative Responsibilities, Committee and Community Service

Committee Membership

#	From	To	Position	Organization
1	2023	2024	Member	Academic advisory unit, IAU
2	2023	2023	Member	The Saudi Umran Society
3	2023	2023	Member	Info. Technology Unit
4	2021	2022	Member	COD committee of scientific activities
5	2009	2021	Member	Saudi Council of Engineer

Key Competencies and Skills

- AI & Emerging Technologies in Design.
- Sustainable & Daylighting Design.
- Curriculum Innovation & Pedagogy.
- Public Speaking & Workshop Facilitation.
- Leadership & Project Management.

Languages

Arabic: Native, English: Advanced

Last Update February 1, 2025