



# AHMED OSMAN IBRAHIM AHMED

Associate Prof

## Personal Data

Nationality | Sudanese

Date of Birth | 1972

Department | Business administration

Official Email | aoiahmed@iau.edu.sa

Office Phone No. | -

## Language Proficiency

Language	Read	Write	Speak
Arabic	Excellent	Excellent	Fluent
English	v.good	good	good
Others			

## Academic Qualifications (Beginning with the most recent)

Date	Academic Degree	Place of Issue	Address
2006	Phd	ALNEELAIN University	
2004	Master	SUDAN University	
2002	Baclor	ALNEELAIN University	

## PhD, Master or Fellowship Research Title: (Academic Honors or Distinctions)

PhD	Enhancing Usage Quantitative Methods in Decision making
Master	Reward system and its impact on Job Satisfaction
Fellowship	

## Professional Record: (Beginning with the most recent)

Job Rank	Place and Address of Work	Date
Associate Professor	ALNEELAIN University	2013
Assistant Professor	ALNEELAIN University	2006
Lecturer	ALNEELAIN University	2004



### Administrative Positions Held: (Beginning with the most recent)

Administrative Position	Office	Date
Head Dept	ALNEELAIN University Business Administration	2006
Distance Learning Coordinator	ALNEELAIN University Faculty of Commerce	2005
Graduate Coordinator	ALNEELAIN University Faculty of Commerce	2004

### Scientific Achievements

#### Published Refereed Scientific Researches

(In Chronological Order Beginning with the Most Recent)

#	Name of Investigator(s)	Research Title	Publisher and Date of Publication
1	D. Ahmed Osman Ibrahim and other	The Impact of Brand Experience on Brand Engagement: Applied study on Saudi M-banking services,	International Journal of Innovation, Creativity and Change, 15(6), 2021
2	D. Ahmed Osman and D.Mohammed Eltaher	Applying Waiting Queue Models to Solve Queue Problems During the Corona Pandemic in Khartoum State Hospitals (Al-Hikma Hospital as a Model	), International Journal of Innovation, Creativity and Change, 15(3), 2021
3	D. Ahmed Osman and D.somia Osman	Study and Evaluation of the Factors That Determine the Quality of Marketing Education in Higher Education Institutions in The Kingdom of Saudi Arabia,	Risk and Financial Management, 3(1), 2021
4	D. Ahmed Osman Ibrahim and other	Evaluation of The Performance of Financing Formulas in Islamic Banks: Field Study Applied on the Islamic Banks Operating in Sudan,	International Journal of Innovation, Creativity and Change, 14(11), 2020.
5	D. Ahmed Osman Ibrahim and other	The Effectiveness of the Decision Making of the Saudi Arabian Universities Applied Colleges' Faculties Boards and Departmental Councils,	International Journal of Applied Engineering Research, 14(23)
6	D. Ahmed Osman Ibrahim and other	Moderating Trust in Evaluating Performance in the relationship between Organizational Justice and Job Embeddedness Applied study on the faculty staff of Imam Abdul Rahman Bin Faisal University,	Life Science Journal, 16(11), 2019.
7	D. Ahmed Osman Ibrahim and other	Investigating the Causes of inflation in Saudi Arabia: An Application of Autoregressive Distributed Lag (ARDL) Model,	International Journal of Applied Engineering Research, 14(21), 2019.



8	D. Ahmed Osman Ibrahim	Impact of Change Characteristics in Planning for Future Professional Career,	International Journal of Applied Engineering Research, 14(20), 2019.
9	D. Ahmed Osman Ibrahim	The Role of the Central Banks in the Marketing of Banking Services Applied to Sudan Central and Commercial Banks, ,	International Journal of Applied Engineering Research,14(23), 2019
10	D. Ahmed Osman and D.somia Osman	Exploratory Study on the Consumer's Awareness of the Concept of Green Marketing in the Saudi Market.	International Journal of Business and Management; 13(7); 2018
11	D. Ahmed Osman and D.somia Osman	The Role of Intellectual Image of the Commodity in Increasing Sales: a case study of Maestro Pizza Company.	International Journal of Business and Management; 13(1); 2018
12	D. Ahmed Osman and D.Mohammed Eltaher	The availability of Quality Health Service Dimensions in Government Hospitals in Sudan (A case study of teaching hospitals in Sudan).	International Journal of Business and Management; 12(6); 2017
13	D. Ahmed Osman and D.somia Osman	Evaluate and develop entrepreneurship in business administration Sudanese colleges	Amarabac 2015
14	D. Ahmed Osman and D.somia Osman	Assessing Quality Control Methods of Services A Case Study: Sudan Telecommunication Companies.	New York Science Journal 2014;7(8)
15	D. Ahmed Osman Ibrahim	The impact of the Principles of strategic planning on the development of the performance of tourism companies in Ta'if, Saudi Arabia.	Nature and Science 2014;12(3)
16	D. Ahmed Osman Ibrahim and other	The impact of environmental and personal variables to contribute to the intellectual faculty branches of Taif University.	Amarabac 2013
17	D.Gafar abdallah and D. Ahmed Osman	The possibility of the application of total quality management in higher education management services for the continuous improvement and ensure the quality of output and get reliability	Amarabac 2013
18	D. Ahmed Osman Ibrahim	The expected impact of the use of operations research at the Saudi industrial sector service methods.	Journal of the Faculty of Commerce 2013
19	D. Ahmed Osman Ibrahim	The effect of using quantitative methods to take administrative decisions, "the study of the	Amarabac 2013



		Sudanese Telecommunications	
20	D. Ahmed Osman Ibrahim	Application forms rows waiting to resolve problems in Ahli Saudi Bank	Amarabac 2012
21	D. Ahmed Osman Ibrahim	أثر استخدام أسلوب النقل على تكاليف الإنتاج في القطاع الصناعي بالمملكة العربية السعودية (دراسة استطلاعية)	(المؤتمر العلمي الرابع لدراسات وأبحاث الاقتصاد والعلوم الإدارية) جامعة الملك عبد العزيز. ابريل ٢٠١٨

#### Refereed Scientific Research Papers Accepted for Publication

#	Name of Investigator(s)	Research Title	Journal	Acceptance Date

#### Scientific Research Papers Presented to Refereed Specialized Scientific Conferences

#	Name of Investigator(s)	Research Title	Conference and Publication Date
	Ahmed Osman Ibrahim	The Effect of Using Transportation on the Production Costs in the Industrial Sector in the Kingdom of Saudi Arabia (An <b>explanatory</b> Study)	The Fourth Scientific Conference for Studies and Research of Economics and Administrative Sciences, Faculty of Economics and Administration, King Abdul Aziz University, Jeddah- April 2018

#### Current Researches

#	Research Title	Name of Investigator(s)
	The role of the production system in the development of productive enterprise application on Almarai company in Riyadh.	D. Ahmed Osman and D.somia Osman

#### Contribution to Scientific Conferences and Symposia

#	Conference Title	Place and Date of the Conference	Extent of Contribution
	المؤتمر العلمي الرابع لدراسات وأبحاث الاقتصاد والعلوم الإدارية	جامعة الملك عبد العزيز جدة. ابريل ٢٠١٨	



#### Membership of Scientific and Professional Societies and Organizations

- Member of the American Society of Operations Research
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### Teaching Activities

#### Undergraduate

#	Course/Rotation Title	No./Code	Extent of Contribution (no. of lectures/Tutorials. Or labs, Clinics)
1	Project management	MGMT 421	Teaching
2	Change management	MGMT 388	Teaching

#### Brief Description of Postgraduate Courses Taught: (Course Title – Code: Description)

1	<b>Project Management (MGMT 421):</b> scheduled to submit a detailed explanation of projects and how to manage and planning tools and methods used in execution
2	<b>Change Management (MGMT 388):</b> to be interested in identifying variables that formed a challenge to business organizations and how to address them followed in dealing with change and ways to counter resistance to change and administrative foundations

#### Supervision of Master and/or PhD Thesis

#	Degree Type	Title	Institution	Date
1	Master	The effect of using funding formulas to develop the agricultural sector of Sudan (case study of Agricultural Bank of Sudan)	ALNEELAIN University	2009
2	Master	The impact of use of the marketing mix on car sales in the labor Khartoum state companies	ALNEELAIN University	2009

#### Personal Key Competencies and Skills: (Computer, Information technology, technical, etc.)

1	Computer proficiency
2	Use a method of statistical analysis (SPSS)

### Last Update

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