

Dr. Anna Khan

Assistant Professor

Personal Data

Nationality | Indian Date of Birth |26.1.1987 Department |Business Administration Official IAU Email |akzahmed@uod.edu.sa

Language Proficiency

| Language | Read | Write | Speak |
|----------------------|------|-------|-------|
| Arabic | Х | | |
| English | Х | Х | Х |
| Others (Hindi, Urdu) | Х | Х | Х |

Academic Qualifications (Beginning with the most recent)

| Date | Academic Degree | Place of Issue | Address |
|------|-----------------|----------------|------------------------------------|
| 2014 | PhD | India | Aligarh Muslim University, Aligarh |
| 2009 | MBA | India | Aligarh Muslim University, Aligarh |

PhD, Master or Fellowship Research Title: (Academic Honors or Distinctions)

| PhD | X |
|--------|---|
| Master | Х |

Professional Record: (Beginning with the most recent)

| Job Rank | Place and Address of Work | | Date | |
|---------------------|-------------------------------------|---------|-------|---------------------------|
| Assistant Professor | CCD | Dammam | KSA | Present |
| Lecturer | Al Azhar Institute of Management | Aligarh | India | July 2011-October 2013 |

Administrative Positions Held: (Beginning with the most recent)

| Administrative Position | Office | Date |
|---------------------------|---------------------|---------------------|
| Director of Business Club | Business Club (CCD) | 2016-2017 |
| Project manager | Green Earth | July 2009-Sept 2011 |



Scientific Achievements

Published Refereed Scientific Researches

(In Chronological Order Beginning with the Most Recent)

| # | Name of Investigator(s) | Research Title | Publisher and Date of Publication |
|---|--|---|--|
| | Anna Khan, Tauseef Z Siddiqui, Fauzia Siddiqui | 5S- a workplace quality management system | IJSER, Vol8, issue 3, (April 2017) |
| | Anna Khan, Tauseef Z Siddiqui, Fauzia Siddiqui | Entrepreneurship for women in GCC | IJSER, Vol8, issue 3, (April 2017) |
| | Ms Dalia A Saaed, Anna Khan | Warehouse management: A study of Kingdom of Saudi Arabia | IJSER, Vol8, issue 3, (April 2017) |
| | Dr Anna Khan, Tauseef Zia Siddiqui & Dr Promod Pathak | Analysis of Barriers for Environmental Education in India through Interpretive Structural Modeling Technique | Environment Pollution Control (EPC) Journal, Vol.17(3), (July- Aug 2014) . |
| | Anna Khan & Tauseef Zia Siddiqui | Gauging the Attitude towards Environmental through New Environmental Paradigm scale (A Case Study from India) | International Journal of Social Entrepreneurship and Innovation, Inderscience Publishers (2013) |
| | Anna Khan , Dr Mohd Naved khan, Mohd. Adil | Exploring the New Ecological paradigm Scale (NEP) in India: Item analysis, Factor Structure and Refinement | Asia Pacific Journal of Management Research and Innovation, Sage Publications (2013) |
| | Anna Khan , Dr Mohd Naved khan, Mohd. Adil | Refinement and validation of New Environmental Paradigm Scale (NEP) in India: A CFA Approach | Paradigm, Sage Publications (2012) |

Scientific Research Papers Presented to Refereed Specialized Scientific Conferences

| # | Name of Investigator(s) | Research Title | Conference and Publication Date |
|---|---|---|---|
| | Anna Khan & Tauseef Zia Siddiqui | 5-S : a work space quality Management System | International Conference on advances in science and technology (2015) |
| | Anna Khan & Tauseef Zia Siddiqui | Entrepreneurship Development Opportunities for women in kingdom of Saudi Arabia | ICOLASS, Cappadocia, Turkey (2016) |
| | Anna Khan, Tauseef Z Siddiqui, Fauzia Siddiqui | Entrepreneurship for women in GCC | International Conference on Sustainable Development in Design & Manufacturing (ICSDDM-2017) |
| | Anna Khan, Tauseef Z Siddiqui | Analysis of Green Marketing in Saudi Arabia: A Proposed Model | INTERNATIONAL INTERDISCIPLINARY CONFERENCE «SUSTAINABLE DEVELOPMENT 2030: |



| 1 | ŧ | Name of Investigator(s) | Research Title | Conference and Publication Date |
|---|---|-------------------------|----------------|---|
| | | | | ECONOMIC, SOCIAL, ECOLOGICAL AND POLITICAL ASPECTS», (April- 2017) Tbilisi, Georgia |
| | | | | |

Completed Research Projects

| # | Name of Investigator(s) (Supported by) | Research Title | Report Date |
|---|---|---|-------------|
| 1 | Anna Khan & Dr Mohd Bilal Mustafa | Gauging The Attitude towards Women in Advertising | 2008-09 |
| 2 | Anna Khan & Dr Mohd Naved Khan | Green Marketing & Consumer Behavior-an Empirical Study | 2013 |

Contribution to Scientific Conferences and Symposia

| # | Conference Title | Place and Date of the Conference | Extent of Contribution |
|---|--|-----------------------------------|------------------------|
| 1 | Kingdom Education Innovation Conference | Riyadh; 6-7 march, 2017 | Guest Speaker |
| 2 | International Interdisciplinary Conference on Sustainable Development 2030 | Tbilisi; 2-6 April, 2017 | Guest Speaker |
| 3 | Qatar Green Building Conference 2016-The Action | Doha, Qatar; 14 Nov-15 Nov (2016) | Guest Speaker |

Membership of Scientific and Professional Societies and Organizations

- Member-Scientific Committee (CCD)
- Member College Advisory Council (CCD)
- Member- Association of Neuro Linguistic Programing of India
- Member- Recycling & Environment Industry Association of India

Teaching Activities

Undergraduate

| # | Course/Rotation Title | No./Code | Extent of Contribution (no. of lectures/Tutorials. Or labs, Clinics) |
|---|---|----------|---|
| 1 | Principles of Marketing | MRKT 208 | 45 x 4 hours |
| 2 | Principles of Business Statistics | STAT 301 | 135 hours |
| 3 | Procurement & Supply management | SCM 308 | 45 hours |
| 4 | Principles of Management | MGMT 203 | 45 hours |
| 5 | Planning & Control in Supply Chain Management | SCM 302 | 45 hours |



| # | Course/Rotation Title | No./Code | Extent of Contribution (no. of lectures/Tutorials. Or labs, Clinics) |
|----|-----------------------|----------|---|
| 9 | Total Quality | SCM 305 | 45 Hours |
| | management | | |
| 10 | Training Course | Т8 | 45 hours |

Brief Description of Undergraduate Courses Taught: (Course Title – Code: Description)

| 1 | Principles of Marketing (MRKT 208): The course examines the business function of Marketing. Students will learn how marketers deliver value in satisfying customer needs and wants, determine which target markets the organization can best serve, and decide upon appropriate products, services, and programs to serve these markets. Topics include branding and product development, pricing strategies, marketing research, promotion and service marketing. Marketing metrics will be used throughout the course to assess the impact of marketing strategies |
|---|--|
| 2 | Procurement & Supply management (SCM 308): The course will cover the principles of procurement management, which is acquiring products and services needed for the project from outside the project team. The Procurement Management processes for various items, specially food and beverages will be reviewed including inputs, key tools and techniques, and outputs. Typical procurement activities will be described from the make-or-buy decision to contract award to contract closure. The key elements that should be included in a procurement management plan will be presented. The stages of a contract negotiation will also be reviewed. This course will review key contract terminology, selection criteria and the key elements of a contract. The types of contracts that can be used will be reviewed including variations of fixed price, cost reimbursable and time & amp; material. Selecting the correct contract type and dealing with contract risks will also be covered. This course includes multiple exercises to allow attendees to practice the course concepts. |
| 3 | Principles of Business Statistics (STAT 301): Business Statistics is the science that deals with the collection, description, analysis, interpretation, and presentation of data. Statistics can be used to describe a particular data set (termed descriptive statistics) as well as to draw conclusions about the population from a particular data set (termed inferential statistics). The Course for <i>Principles of Business Statistics</i> helps apply statistical methods in a business context in order to address business related questions and help make evidence based decisions. In <i>Principles of Business Statistics</i> the students learn to use commonly used statistical methods in business contexts and interpret their results. The course contents are organized to deliver topics such as, differentiating between types of data (primary and secondary), process and techniques for collecting data (sampling methods and probability) organizing data (descriptive statistics like frequency tables, histograms, frequency polygons etc. and interpreting data and testing hypothesis (inferential statistics like chi square ANOVA, correlation, regression etc.). Keeping in mind that the course is engaged by the students from business administration, topics such as time series, index numbers and forecasting have also been included to integrate methods that are actually used in the business domain. |
| 4 | Total Quality management (SCM 305): Total Quality Management (TQM) is a scientific approach for organizations to be involved in the continuous improvement of processes and systems. The course also introduces the concept of organizational excellence through implementing companywide quality management program and the importance of Customer. Students who complete this course will be able to critically appraise quality management techniques, choose appropriate quality management tools like 5S, Benchmarking, TQM, JIT etc. for improving processes and recommending ways to improve them. Students also learn to analyze the importance of training, leadership development and human resource management. |
| | 3 |



| | Learning from companies who implemented Quality Management concepts is of paramount importance while taking this course. Knowledge of Corporate social responsibility and ethics are also necessary in order to make informed business decisions by the students who will work in companies in future. |
|---|--|
| 5 | Planning & Control in Supply Chain Management (SCM 302): The warehouse is an essential part of today's supply chain. The course involves students in sourcing, producing, and distribution of goods. The course teaches crucial issues in any business organization regarding warehouse management. In this course students discuss in length the operations of a warehouse and how to operate this function in an efficient and effective manner in order to minimize the cost. |
| 6 | Principles of Management (MGMT 203): This course will cover the five major functions of management and their role in formulating and applying the objectives, policies, and procedures in managing a successful business. There will be an emphasis on individual and group behavior, communication, the decision-making process, leadership, and motivation in relation to the functions of management. Management theories will be introduced in this course. This course will include a systematic study of management theory and practice |

Postgraduate

| # | Course/Rotation Title | No./Code | Extent of Contribution (no. of lectures/Tutorials. Or labs, Clinics) |
|---|-----------------------|----------|---|
| | NA | NA | NA |
| | NA | NA | NA |

Brief Description of Postgraduate Courses Taught: (Course Title – Code: Description)

| 1 | NA |
|---|----|
| 2 | NA |

Course Coordination

| # | Course Title and Code | Coordination | Co- coordinati on | Undergrad. | Postgra d. | From | to |
|---|---|--------------|-------------------------|------------|---------------|---------------------------------|---------------------|
| 1 | Principles of Marketing | Х | | Х | | Jan 2016- | May2016 |
| 2 | Principles of Business Statistics | X | | x | | Sept 2016- Sept. 2015- | Present Jan.2015 |
| 3 | Procurement & Supply Management | X | | X | | Jan.2016- | May 2016 |
| 4 | Total Quality Management | X | | X | | Sept 2015- | May 2015 |
| 5 | Planning & Control Systems in Supply Chain Management | X | | X | | Sept 2016- | present |



Guest/Invited Lectures for Undergraduate Students

| # | Activity/Course Title and Code | Subject | College and University or Program | Date |
|---|-----------------------------------|----------------------|-----------------------------------|-------------|
| 1 | Guest Lecture | Stress Management | CCD | May 2015 |

Student Academic Supervision and Mentoring

| # | Level | Number of Students | From | to |
|---|---------------|--------------------|------|---------|
| 1 | Undergraduate | 24 | 2015 | 2016 |
| 2 | Undergraduate | 27 | 2016 | present |

Administrative Responsibilities, Committee and Community Service

(Beginning with the most recent)

Administrative Responsibilities

| # | From | То | Position | Organization |
|---|----------------------|---------|-------------------|--------------------------|
| 1 | January 2016-2017 | present | Director, BA Club | Community College Dammam |
| 2 | June 2016 | present | Faculty Mentor | Community College Dammam |

Committee Membership

| # | From | То | Position | Organization |
|---|-----------------|---------|---|--------------|
| 1 | April 2015 | present | Member (Academic Council) | CCD |
| 2 | April 2015 | present | Member (Scientific Committee) | CCD |
| 3 | April 2015 | present | Member (Annual Program Report Committee) | CCD |
| 4 | April 2016 | present | Member (Program Self Evaluation Committee) | CCD |
| 5 | January 2017 | present | Member (Exam Review Committee) | CCD |

Scientific Consultations

| # | From | То | Institute | Full-time or Part-time |
|---|------|---------|--|------------------------|
| 1 | 2012 | 2013 | Reviewer (International Journal of Management & Technology) | Part Time |
| 2 | 2016 | present | Member international advisory board (International Conference on Sustainable development & design manufacturing) | Part Time |





Volunteer Work

| # | From | То | Type of Volunteer | Organization |
|---|-----------|-----------|-------------------|--------------|
| 1 | July 2009 | Sept 2011 | Project manager | Green Earth |

Personal Key Competencies and Skills: (Computer, Information technology, technical, etc.)

| 1 | Ms Excel, Ms Word |
|---|-------------------|
| 2 | SPSS Software |
| 3 | Amoss Software |

Last Update

20/05/2017