



Tahir Iqbal Muniruddin

Assistant Professor

Personal Data

Nationality | Pakistani

Department | Management

Official IAU Email | timuniruddin@iau.edu.sa

Office Phone No. | Nil

Language Proficiency

Language	Read	Write	Speak
Arabic			
English	✓	✓	✓

Academic Qualifications

Date	Academic Degree	Place of Issue	Address
2012	PhD	Bradford University	United Kingdom
1997	Master	University of Karachi	Pakistan
1993	Bachelor	University of Karachi	Pakistan

PhD, Master or Fellowship Research Title:

PhD	Investigating the relationship between quality management and productivity in the manufacturing companies of Pakistan
MCom	NA
BCom	NA

Administrative Positions Held:

Administrative Position	Office	Date
SCM Program Coordinator	Business Administration Department Jubail University College	11/17 – 05/18
Chairperson Business Administration Department	Business Administration Department Jubail University College	08/14 – 06/16
Head of Committee	Business Administration Department Jubail University College	09/13 – 05/14



Professional Record:

Job Rank	Place and Address of Work			Date
Assistant Professor	Management Department	College of Business Administration	Dammam, KSA	09/18 - Present
Assistant Professor	Business Administration Department	Jubail University College	Dammam, KSA	06/13 – 06/18
Lecturer PT	Manchester College of Higher Education and Media Technology	Business Studies	Bradford, UK	02/10 – 05/11
Lecturer	FUUAST University	Commerce Department	Karachi, Pakistan	11/02 – 01/07
Head of Operations	Imran Textile	Manufacturing & Production	Karachi, Pakistan	06/97 – 08/02
Management Supervisor	Iqbal Engineering	Electrical Contracting	Karachi, Pakistan	01/94 – 05/97

Scientific Achievements: Published Refereed Scientific Researches.

#	Name of Investigator(s)	Research Title	Publisher and Date of Publication
1	Iqbal, T.(Book Chapter)	Teaching for Leadership, Innovation, and Creativity (Chapter 12 Learning Styles and Strategies for Management Students)	IGI Global (USA) official released date world wide is March 2020.
2	Iqbal, T.(Refereed Journal Article)	Best Customer Experience in E-retailing: A Knowledge Based Empirical Model	International Journal of Online Marketing (IJOM): Volume 10, Issue 2, Article 5. 2020
3	Iqbal, T.(Refereed Journal Article)	An Assessment of the impact that Service Quality and Customer Satisfaction possess on Customer Loyalty in Internet Banking: Customer Loyalty in Internet Banking	International Journal of Online Marketing (IJOM): Volume 10, Issue 1, Article 4. 2020
4	Talaue, M.G. and Iqbal, T. (Refereed Journal Article)	Assessment of e-Business Mode of Selected Private Universities in the Philippines and Pakistan.	International Journal of Online Marketing (IJOM) Vol. 7, Issue No. 4.2017
5	Rehman, A.M., Iqbal, T. and Shakil, M. (Refereed Journal Article)	Identification of Risk Factors associated with Pakistan's Construction Industry-Project Manager Perspective.	International Journal of Business and Social Science Vol. 8 No. 3; March 2017.
6	Iqbal, T. & El-Gohary, H. (Book)	Quality Management and Productivity: Concepts, Trends, Theoretical Frameworks, and Implications	LAP LAMBERT Academic Publishing Germany, (July 15, 2014) ISBN-13: 978-3659572074.
7	Iqbal, T. and El-Gohary, E. (Refereed Journal Article)	An Attempt to Understand E-Marketing: An Information Technology Perspective	International Journal of Business and Social Science Vol. 5 No. 4 [Special Issue – March 2014].



8	<i>Iqbal, T., Edwards, D. and El-Gohary, E.</i>	<i>TQM and Modern Marketing in Developing Countries - Theoretical and Conceptual Frameworks.</i>	<i>International Journal of Business and Social Science Vol. 5 No. 6(1); May 2014.</i>

Scientific Research Papers Presented to Refereed Specialized **Scientific Conferences.**

#	Name of Investigator(s)	Research Title	Conference and Publication Date
1	<i>Iqbal, T.</i>	<i>Impact of Quality Management on Green Innovation: A Case of Pakistani Manufacturing Companies</i>	<i>International Conference on Smart Innovation, Ergonomics and Applied Human Factors SEAHF 2019: Madrid, Spain. Proceedings of the 1st International Conference on Smart Innovation, Ergonomics and Applied Human Factors (SEAHF), Springer; pp 169-179.</i>
2	<i>Iqbal, T.</i>	<i>Supply Chain Functional Integration of Procurement, Production, Inventory, Distribution, and Inventory Management: Case of two retail stores</i>	<i>Second Science Symposium, March 2018 organized by Jubail University College, KSA</i>
3	<i>Iqbal, T.</i>	<i>The Key Dimensions of Quality Management</i>	<i>Annual Colloquia organized by Northern Advanced Research Training Initiative (NARTI) - Durham Business School UK, July 2008.</i>

Honors and Awards

Date	Honors and awards
2018	<i>Faculty recognition award JUC</i>
2016	<i>Faculty recognition award JUC</i>
2007	<i>Recipient of the "International Research Support Initiative Program (IRSIP)" funded by the Higher Education Commission of Pakistan (HEC). Successfully completed a six-month full-time research fellowship under the supervision of Professor Kevin Barber and Dr. Liz Breen at Bradford University School of Management from April 2007- September 2007.</i>
2004	<i>Best Faculty Award for Teaching Category, Department of Commerce, Federal Urdu University of Arts, Science and Technology, Pakistan, 2004</i>

Teaching Activities

#	Course/Rotation Title	No./Code
1	<i>Strategic Management</i>	<i>MGMT 311</i>



2	<i>Operations Management</i>	<i>MGMT 410</i>
3	<i>Human Resource Management</i>	<i>MGMT 345</i>
4	<i>Quality Management</i>	<i>MGMT 330</i>
5	<i>Principles of Management</i>	<i>MGMT 205</i>
6	<i>Business Communication 2</i>	<i>MGMT 305</i>

Conferences

As listed above

Last Update: 31/1/2020