FACULTY FULL NAME: Sarah Madi Mohammed Alhajri

POSITION: Lecturer

Personal Data

Nationality | Saudi

Date of Birth | 1\5\1996

Department | Administrative sciences

Official UoD Email | Smmalhajri@iau.edu.sa

Office Phone No. |

Language Proficiency

Language	Read	Write	Speak
Arabic	Excellent	Excellent	Excellent
English	Excellent	Excellent	Excellent
Others			

Academic Qualifications (Beginning with the most recent)

Date	Academic Degree	Place of Issue	Address
2021	Master	Imam Abdulrahman Bin Faisal University	Business Administration
2017	Bachelor	Imam Abdulrahman Bin Faisal University	Degree: Marketing

PhD, Master or Fellowship Research Title: (Academic Honors or Distinctions)

PhD	
Master	Social media attitude as a predictor of social media advertisement engagement
Fellowship	

Professional Record: (Beginning with the most recent)

Job Rank		Place and Address of Work		Date
Lecturer in Digital Marketing		Applied college		2023
Lecturer In Entrepreneurship		Business Administration college		2021 - 2023

Administrative Positions Held: (Beginning with the most recent)

Administrative Position	Office	Date

Scientific Achievements

Published Refereed Scientific Researches
(In Chronological Order Beginning with the Most Recent)

#	Name of Investigator(s)	Research Title	Publisher and Date of Publication

Refereed Scientific Research Papers Accepted for Publication

#	Name of Investigator(s)	Research Title	Journal	Acceptance Date

Scientific Research Papers Presented to Refereed Specialized Scientific Conferences

#	Name of Investigator(s)	Research Title	Conference and Publication Date

Completed Research Projects

#	Name of Investigator(s) (Supported by)	Research Title	Report Date

Current Researches

#	Research Title	Name of Investigator(s)

Contribution to Scientific Conferences and Symposia

#	Conference Title	Place and Date of the Conference	Extent of Contribution

Membership of Scientific and Professional Societies and Organizations

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Teaching Activities

Undergraduate

#	Course/Rotation Title	No./Code	Extent of Contribution (no. of lectures/Tutorials. Or labs, Clinics)

Brief Description of Undergraduate Courses Taught: (Course Title – Code: Description)

Postgraduate

#	Course/Rotation Title	No./Code	Extent of Contribution (no. of lectures/Tutorials. Or labs, Clinics)
1			
2			

Brief Description of Postgraduate Courses Taught: (Course Title – Code: Description)

1	
2	

Course Coordination

#	Course Title and Code	Coordination	Co-coordination	Undergrad.	Postgrad.	From	To

Guest/Invited Lectures for Undergraduate Students

#	Activity/Course Title and Code	Subject	College and University or Program	Date

Student Academic Supervision and Mentoring

#	Level	Number of Students	From	To

Supervision of Master and/or PhD Thesis

#	Degree Type	Title	Institution	Date

Ongoing Research Supervision

#	Degree Type	Title	Institution	Date

Administrative Responsibilities, Committee and Community Service **(Beginning with the most recent)**

Administrative Responsibilities

#	From	To	Position	Organization

Committee Membership

#	From	To	Position	Organization

Scientific Consultations

#	From	To	Institute	Full-time or Part-time

Volunteer Work

#	From	To	Type of Volunteer	Organization

Personal Key Competencies and Skills: (Computer, Information technology, technical, etc.)

1	
2	

Last Update

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