



# Osama Ahmed Abdelkader

Associate Professor

## Personal Data

Nationality | Egyptian

Date of Birth | 9-May 1970

Department | Marketing

Official UoD Email | oakader@uod.edu.sa

Office Phone No. | 32156

## Language Proficiency

Language	Read	Write	Speak
Arabic	Fluent	Fluent	Fluent
English	Very Good	Very Good	Very Good
Others			

## Academic Qualifications (Beginning with the most recent)

Date	Academic Degree	Place of Issue	Address
2006	PhD	Ain Shams University	Egypt
1998	Master	Ain Shams University	Egypt
1991	Bachelor	Ain Shams University	Egypt

## PhD, Master or Fellowship Research Title: (Academic Honors or Distinctions)

PhD	A Proposed Framework for Marketing Audit for Tax Commitment In Sales Tax Organization
Master	Evaluation of the Policies of Global Marketing for Egyptian Footwear to Saudi market
Fellowship	

## Professional Record: (Beginning with the most recent)

Job Rank	Place and Address of Work	Date
Associate Professor	University of Dammam	2011- in progress
Assistant Professor	King Faisal University	2006-2011
Lecturer	Technical College in Taif	2004-2006
Manager	Ministry of Finance	2000-2004



### Administrative Positions Held: (Beginning with the most recent)

Administrative Position	Office	Date
Head	Business Administration Department	2012-2013

### Scientific Achievements

#### Published Refereed Scientific Researches

(In Chronological Order Beginning with the Most Recent)

#	Name of Investigator(s)	Research Title	Publisher and Date of Publication
	Abdelkader, Osama	Attention & Response for Advertisements of Both Paper & Electronic Newspapers: Applied Studies on the Opinions of King Faisal University's Students	the Periodical Social Silences of King Faisal University
	Abdelkader, Osama	Impacts of Perceived Risk and Attitude on Internet-Purchase Intention	International Journal of Marketing Studies
	Abdelkader, Osama	Influences of Country-Of-Origin on Perceived Quality & Value According to Saudi Consumers of Vehicles	International Journal of Marketing Studies
	Abdelkader, Osama	Measuring for the Image of the Chinese Cars from the Egyptian Consumers Views	Egyptian Periodical of Commercial Studies
	Abdelkader, Osama	Relations Models of Satisfaction, Price and Switching Cost with the Loyalty of Saudi Airlines Customers	Egyptian Periodical of Commercial Studies
	Abdelkader, Osama	Measuring the Quality of Mobile Service and its Relations with Customers Satisfaction in Both Egyptian & Saudi Markets	The Eight International Conference, Zarqaa University
	Abdelkader, Osama	Rationalization of the Advertisement Expenditures in Arab Countries	the Periodical Social Silences of King Faisal University
	Abdelkader, Osama	Factors Affecting The Selecting of Scientific Specialty in Saudi Universities: Applying on the Specialties of Business Administration and Marketing	the Periodical Social Silences of King Faisal University
	Abdelkader, Osama	Book: Training Styles, Second Edition	Jarir Bookstore
	Abdelkader, Osama	Book: Contemporary Issues OF Marketing, First Edition	Jarir Bookstore
	Abdelkader, Osama	Book: Training Styles, first Edition	Jarir Bookstore



### Scientific Research Papers Presented to Refereed Specialized Scientific Conferences

#	Name of Investigator(s)	Research Title	Conference and Publication Date
	Abdelkader, Osama	Measuring the Quality of Mobile Service and its Relations with Customers Satisfaction in Both Egyptian & Saudi Markets	The Eight International Conference, Zarqaa University

### Current Researches

#	Research Title	Name of Investigator(s)
	Satisfaction, Reputation, WOM of Distance Education	Abdelkader, Osama
	Online Pro Bono Volunteering	Abdelkader, Osama

### Teaching Activities

#### Undergraduate

#	Course/Rotation Title	No./Code	Extent of Contribution (no. of lectures/Tutorials. Or labs, Clinics)
	Consumer Behavior	MRKT 120	Teacher & Coordinator
	Customer Relation Management	MRKT 305	Teacher & Coordinator

#### Brief Description of Undergraduate Courses Taught: (Course Title – Code: Description)

1	This course aims to teach students the basics of consumer behavior and how to analysis their behavior.
2	This course aims to teach students how to build a strong channels with customers.

### Administrative Responsibilities, Committee and Community Service (Beginning with the most recent)

#### Administrative Responsibilities

#	From	To	Position	Organization
	2012	2013	Head of Business Administration Department	

#### Committee Membership

#	From	To	Position	Organization
	2013	progress	Head of Society Responsibility Committee	UOD
	2012	2013	Member Programs Development Committee	UOD



### Volunteer Work

#	From	To	Type of Volunteer	Organization
	2013	progress	Distance Teaching to prisoners	UOD
	2014	2014	No Smoking event	UOD
	2014	2014	Warm Winters event	UOD

### Personal Key Competencies and Skills: (Computer, Information technology, technical, etc.)

1	Trainers Coach
2	Research Skills
3	Distance Teaching or Training

---

### Last Update

...16.... / ...11... / 2016