



# Sayed hassan sayed mohamed

lecturer

## Personal Data

Nationality | Egyptian

Date of Birth |15-09-1983

Department | Marketing

Official UoD Email | shabdelmeguid@uod.edu.sa

Office Phone No. |32320

## Language Proficiency

Language	Read	Write	Speak
Arabic	Excellent	Excellent	Excellent
English	Very good	Very good	Very good
Others			

## Academic Qualifications (Beginning with the most recent)

Date	Academic Degree	Place of Issue	Address
2014	registered PHD dissertation	Faculty of Commerce in Cairo University	

## PhD, Master or Fellowship Research Title: (Academic Honors or Distinctions)

<b>PhD</b>	The impact of marketing communication on formulation the cognitive and affect components of Egyptian voter toward political participation
<b>Master</b>	Building the code of ethics in order to improve the university image” An empirical study in the Egyptian universities.
<b>Fellowship</b>	Building University Image

## Professional Record: (Beginning with the most recent)

Job Rank	Place and Address of Work			Date
Lecturer	University of Dammam	College of Applied Studies and Community Service	Marketing department Business administration dep.	2014 until now
Assistant Lecturer	MTI university	Faculty of Management	Marketing dep.	2009- 2014
Assistant Lecturer	University of wales	Faculty of Management	Marketing dep.	2009- 2014
Assistant Lecturer	Nahda university	Faculty of marketing	Marketing dep.	2008- 2009



tutor	NCA academy	Institution of management and foreign commerce and information systems	Marketing dep.	2005-2008
-------	-------------	--	----------------	-----------

## Scientific Achievements

### Completed Research Projects

#	Name of Investigator(s) (Supported by)	Research Title	Report Date
	Sayed hassan	Building the code of ethics in order to improve the university image" An empirical study in the Egyptian universities.	2012- faculty of commerce- Suez canal university
	Sayed hasasn	University image	2008— faculty of commerce - Cairo university

### Current Researches

#	Research Title	Name of Investigator(s)
	The impact of marketing communication on formulation the cognitive and affect components of Egyptian voter toward political participation	Sayed hassan

## Teaching Activities

### Undergraduate

#	Course/Rotation Title	No./Code	Extent of Contribution (no. of lectures/Tutorials. Or labs, Clinics)
1	Principles of marketing		28 lectures
2	Consumer behavior		28 lectures
3	Organizational behavior		28 lectures
4	Strategic management		28 lectures
5	International management		28 lectures
6	Administrative leadership		28 lectures
7	Decision making and problem solving		28 lectures
8	Pricing strategies		28 lectures
9	Product and branding management		28 lectures
10	Work ethics		28 lectures
11	Organization Theory		28 lectures
12	Project management		28 lectures
13	International marketing		3 lectures
14	Operations management		28 lectures
15	Small and medium enterprises management		28 lectures
16	Human resources management		3 lectures



Administrative Responsibilities, Committee and Community Service  
(Beginning with the most recent)

Committee Membership

#	From	To	Position	Organization
	9-2014	2-2015	member	Community service – applied studies for community service

Personal Key Competencies and Skills: (Computer, Information technology, technical, etc.)

1	Microsoft application package
2	

---

Last Update

...../...../2016