



جامعة الإمام عبد الرحمن بن فيصل

IMAM ABDULRAHMAN BIN FAISAL UNIVERSITY

كلية إدارة الأعمال

College of Business Administration

MASTER OF BUSINESS
ADMINISTRATION (MBA)

MESSAGE FROM THE DEAN

Welcome to MBA Program!

The College of Business (CBA) at Imam Abdulrahman Bin Faisal University (IAU) is a well-established college of business with internationally-qualified faculty, purpose-built campus, well placed alumni network, prepares the students for future leadership roles in corporate sector and even in society. CBA is a member of AACSB International (Association to Advance Collegiate Schools of Business) and accredited by national accreditation bodies including NCAAA (National Center for Academic Accreditation & Evaluation).

At CBA we strongly believe a world-class MBA program tailored to meet local needs especially given CBA's geographic location situated in largest port city and business hub of the eastern region.

The MBA program has been crafted and fine-tuned over many years in order to ensure that it is a good blend of theory and practices. We aim to develop not just executives but rather business leaders who will be able to transform the businesses in the region.

Our MBA is a truly transformational experience. It is with much pride that we have watched the upward career trajectory of many of our students, both during their studies as well as after they have graduated and become part of our global alumni family.

MBA program can be taken full-time or part-time. Students enrolled in MBA program may consider taking contemporary areas like Risk Management, Project Management or Corporate Finance which matched to areas of rapid employment growth. The new MBA is designed to produce graduates who will not merely contribute to, but rather reshape, the business world.

CBA has strong commitment to develop leadership with purpose of transforming businesses. Students emerge knowing exactly how to go above and beyond to advance their own careers, their industry of choice, and society as a whole. They become part of an academic community and an alumni community that will support them wholeheartedly in being a force for progress.

By joining, students will discover the extraordinary variety and custom approach that CBA brings to graduate business studies. We look forward to welcoming the next class of students who will transform the regional business landscape.

Sincerely,

Dr Faisal Al Hudithi

Dean. CBA



ABOUT THE UNIVERSITY

Imam Abdulrahman Bin Faisal University (IAU), formerly known as the University of Dammam (UoD), is one of the leading universities in the eastern region of Saudi Arabia, with its main campus located in the coastal area of Al-Rakah (situated between Dammam and Khobar) and several colleges distributed around the eastern province. Over the two years, IAU moved up in the world ranking classification to the 541 - 550th group in the 2020 QS world ranking. In the last 5 consecutive years, IAU moved seven positions up from the 13th position to the 6th position among the Saudi universities ranking in year 2020.

ABOUT THE COLLEGE OF BUSINESS ADMINISTRATION

The College of Business Administration (CBA) at the Imam Abdulrahman Bin Faisal University (IAU) began offering undergraduate business programs in 2012 and MBA programs in 2016. English is the language of instruction at the College of Business Administration. The CBA is a member of AACSB International (Association to Advance Collegiate Schools of Business), which is a US accreditation agency that accredits top tier US and UK universities for their programs in management higher education - alike of MBA programs. CBA is also accredited by national accreditation bodies including NCAAA. A pivotal strength of the college is the cross-cultural environment providing participants with an enriching learning experience. The faculty members supporting this program are highly qualified with diverse academic and research backgrounds, and are also members of internationally recognized accrediting bodies.

ABOUT MBA PROGRAMS

MBA program has been designed for young graduates aspiring to join prestigious local and multinational companies with fast-paced progression. Based on the market demands; MBA program offers three specializations; (a) Risk Management; (b) Project Management; Corporate Finance. MBA thesis track has also been designed for young management researchers aspiring to join academia and/or pursue doctoral degree in future. Fresh business graduates without any experience are highly encouraged to take MBA thesis track. For all variants of MBA program, participants must successfully complete a total of 42 credit hours. The normal duration for the MBA program is 2 years (4 semesters) for full time students and 4 years (8 semesters) for part-time students.

MISSION STATEMENT

To equip graduates with a sophisticated, rigorous, and practical research and professional orientation in specialized business education; in order to become outstanding business executives serving local, regional, and global businesses.

CORE VALUES

The key values that drive MBA programs are:

1. Islamic ethics and values
2. Personal and professional integrity and honesty
3. Respect to individualism both in terms of learning styles and purposes
4. Intellectual curiosity and analytical thinking
5. Innovation and critical thinking
6. Openness to new learning experiences
7. Trust, teamwork, and mutual respect
8. Contribution to the general community

PROGRAM OBJECTIVES

The overall objectives of the MBA programs are:

- To invoke intellectual curiosity, accumulation of knowledge and a habit of life-long learning.
- To provide an effective, flexible and experience-sharing learning environment that help graduates equip themselves with skills needed by various sectors of the Saudi Arabian and regional job markets.
- To develop leadership and executive competences in specialized and modern areas of business.
- To establish business and industry partnerships to benefit candidates, the college and partners.
- To seamlessly integrate theory and practice to deliver effective business solutions.
- To inculcate a culture of ethical and moral business practices.
- To expose conceptual understanding and innovative thinking in unfamiliar business situations.
- To engender a strong sense of entrepreneurship and corporate governance.

MBA ADMISSION REQUIREMENTS

The general admission requirements of the program are in line with the general admission requirements of the Saudi unified regulations of graduate studies. In addition to these general requirements, prospective students should also meet the following special conditions:

MBA Admission requirements

1. A credited bachelor degree with GPA (3.25 out of 5) or above.
2. A minimum of 5.5 IELTS score – or equivalent English test proposed by the deanship of graduate studies.
3. Provisions of GMAT scores.
4. A minimum of two-year work experience (This requirement may be waived for academic records).
5. Payment of tuition fees – and any other relevant fees announced by the college.
6. Attending the colleges interview.
7. Successful completion of the pre-MBA courses (applied only to non-business degree holders).

DOCUMENTS REQUIRED FOR ADMISSION:

1. MBA application form.
2. Certified copies of qualifications (Original document must be presented for matching).
3. Scanned copies of supporting documents (Original document might be required).
4. Personal statement.
5. Approved letter from current employer.
6. Two letters of reference.

Tuition Fees

Total tuition fees are 80,000 SAR. Fees are divided over the 4-year academic period.

BEFORE JOINING MBA PROGRAM

Applicants with distance learning experience or non-business bachelor's degree

Candidates holding recognized bachelor's degree from distance learning institutions or non-business degree will be required to attend a semester long pre-MBA courses. This will allow students having online or distance learning experience, to settle down in regular MBA programs and coop up with the rigour of regular MBA programs. For non-business graduates this will help to reduce their deficiencies in business education. MBA Admissions Committee will offer provisional admission (Pre-MBA admission) to the candidates holding recognized bachelor's degree from distance learning institutions or non-business degree by stipulating conditions to take additional supplementary courses (one full time semester), that allow them to be admitted as Pre-MBA candidates (listed below).

Semester	Course Code	Course Title	Course Credit	Semester Credit
Pre-MBA	MGMT-501	Introduction to Business	3	15
	ACCT-502	Principles of Accounting	3	
	ECPL-504	Principles of Economics	3	
	FIN-503	Principles of Finance	3	
	STAT-505	Introduction to Stat. & Math	3	

Upon successful completion of the above pre-MBA courses with a GPA of at least 3.75 out of 5, candidates will be admitted to the MBA program. Candidates will only have one chance to pass the pre-MBA courses.

Tuition Fees

The pre-MBA program fees are 15,000 SAR.

Note:

In order to choose a specialized track in semester-IV, the student must successfully pass the required core course for it according to the following plan:

Specialized Track	Course code	Required course
Corporate Finance	FIN611	Managerial Finance
Project Management	MGMT642	Project Management
Risk Management	FIN613	Risk Management

MBA Program

Specialization – Project Management				
Semester	Course Code	Course Title	Course Credit	Semester Credit
I	ACCT-620	Managerial Accounting	3	11
	FIN-615	Managerial Economics	3	
	MRKT-632	Marketing Management	3	
	MGMT-646	Leadership & Transformation	2	
II	FIN-611	Managerial Finance	3	11
	MGMT-642	Project Management *	3	
	MGMT-654	Operations & Supply Chain Management	3	
	MGMT-656	Human Resource Management	2	
III	MGMT-681	Strategic Management	3	11
	FIN-613	Risk Management	3	
	MGMT-665	Business Analytics	3	
	MGMT-666	Digital Business	2	
IV	FIN- 657	Project Finance	3	9
	MGMT-644	Applied Project Management	3	
	MGMT-686	Project Portfolio Management	3	
Total			42	

* The student must successfully pass the required core course to choose a specialized track in semester-IV.

MBA Program

Specialization – Risk Management				
Semester	Course Code	Course Title	Course Credit	Semester Credit
I	ACCT-620	Managerial Accounting	3	11
	FIN-615	Managerial Economics	3	
	MRKT-632	Marketing Management	3	
	MGMT-646	Leadership & Transformation	2	
II	FIN-611	Managerial Finance	3	11
	MGMT-642	Project Management	3	
	MGMT-654	Operations & Supply Chain Management	3	
	MGMT-656	Human Resource Management	2	
III	MGMT-681	Strategic Management	3	11
	FIN-613	Risk Management*	3	
	MGMT-665	Business Analytics	3	
	MGMT-666	Digital Business	2	
IV	FIN- 689	Risk & insurance	3	9
	FIN-687	Applied Risk Management	3	
	FIN-651	Risk Finance & Treasury Management	3	
Total			42	

* The student must successfully pass the required core course to choose a specialized track in semester-IV.

MBA Program

Specialization – Corporate Finance				
Semester	Course Code	Course Title	Course Credit	Semester Credit
I	ACCT-620	Managerial Accounting	3	11
	FIN-615	Managerial Economics	3	
	MRKT-632	Marketing Management	3	
	MGMT-646	Leadership & Transformation	2	
II	FIN-611	Managerial Finance *	3	11
	MGMT-642	Project Management	3	
	MGMT-654	Operations & Supply Chain Management	3	
	MGMT-656	Human Resource Management	2	
III	MGMT-681	Strategic Management	3	11
	FIN-613	Risk Management	3	
	MGMT-665	Business Analytics	3	
	MGMT-666	Digital Business	2	
IV	FIN- 650	Investment & Portfolio Management	3	9
	FIN- 620	Applied Financial Management	3	
	FIN- 688	Financial Statement Analysis	3	
Total			42	

* The student must successfully pass the required core course to choose a specialized track in semester-IV.

MBA Program

Dissertation Track				
Semester	Course Code	Course Title	Course Credit	Semester Credit
I	ACCT-620	Managerial Accounting	3	11
	FIN-615	Managerial Economics	3	
	MRKT-632	Marketing Management	3	
	MGMT-646	Leadership & Transformation	2	
II	FIN-611	Managerial Finance	3	11
	MGMT-642	Project Management	3	
	MGMT-654	Operations & Supply Chain Management	3	
	MGMT-656	Human Resource Management	2	
III	MGMT-681	Strategic Management	3	11
	FIN-613	Risk Management	3	
	MGMT-665	Business Analytics	3	
	MGMT-666	Digital Business	2	
IV	MGMT-690	Research Methods	3	9
	MGMT-696	Dissertation	6	
Total			42	

Course Catalogue

ACCT-620 Managerial Accounting

The course includes topic like An introduction to cost terms & purpose; Cost Classification; Job costing systems; Process costing systems; Cost Allocation – Joint Cost; Cost Accumulation; Income effects of alternative stock costing methods; Cost-volume-profit relationships; Determining how costs behave; Activity-based costing; Pricing, target costing & customer profitability; Standard costing system & variance analysis; Budgeting & financial planning; Cost management & the value chain; Product-costing system; Managing customer profitability; Managing quality to create value.

FIN-611 Managerial Finance

Topics included in this course are; Finance & Financial Environment; Time value of money & interest rate; Bond & Stock valuation; Introduction to ratio analysis; Risk, Return, & the Opportunity Cost of Capital; Capital structure; Weighted-Average Cost of Capital & Co. Valuation; Introduction to portfolio theory; Working Capital Management; Long-Term Financial Planning.

FIN-613 Risk Management

The course includes topics like Introduction to Risk Management; Risk Management Process (Stage 1: Establishing the Context; Stage 2: Risk Identification; Stage 3: Risk Analysis; Stage 4: Risk Evaluation; Stage 5: Risk Treatment; Stage 6: Monitoring & Review; Stage 7: Communication & Consultation); External Influences (Economic Risk; Environmental Risk; Legal Risk; Political Risk; Market Risk; Social Risk; Health & Safety; Business Ethics); Internal Influences (Internal Control & Risk Management, Financial Risk Management, Operational Risk Management, Technological Risk Management, Project Risk Management).

FIN-615 Managerial Economics

The course includes topics like Introduction to Microeconomics; The Nature of the Firm; Supply & Demand; Demand Elasticity; Demand Estimation & Forecasting; The Theory & Estimation of Production; The Theory & Estimation of Cost; Pricing & Output Decisions, Perfect Competition & Monopoly, Monopolistic Competition & Oligopoly; Special Pricing Practices; Game Theory & Asymmetric Information; Capital Budgeting & Risk.

FIN-620 Applied Financial Management

Course contents include topics like Finance & Financial Environment; Time value of money & interest rate; Bond & Stock valuation; Introduction to ratio analysis; Risk, Return, & the Opportunity Cost of Capital; Capital structure; Weighted-Average Cost of Capital & Co. Valuation; Introduction to portfolio theory; Working Capital Management; Long-Term Financial Planning.

FIN-650 Investment & Portfolio Management

Topics included in this course are; Introduction to Investment; Portfolio Theory; Efficient Diversification; CAPM; Behavioral Finance & Technical Analysis; Bond Prices & Yields; Managing Bond Portfolio; Macroeconomic & Industry Analysis; Equity Valuation; Options Market & Options Valuation; Portfolio Performance Evaluation; Investment strategies & process.

FIN-651 Risk Financing & Treasury Management

Topics included in this courses are; Concepts of Risk financing & its process; Risk financing products in different circumstances; Functions of treasury; Corporate & financial sector treasury, role & scope; Regulatory & legal environment for treasury; Money market instruments & trading (Treasury prospective/ Liquidity risk aspect); Order management & order-flow mechanics; Capital market products & trading (Treasury prospective/ Market risk approach); Foreign exchange & currency management practices; (Treasury prospective / Currency risk approach); Emergence of Crypto currency & trading (Inherent risks of no backing / Counterparty risk); Short term & long term investment management; GAP analysis & risk of funds mismatch; Debt market & interest rate risk, a global look; Sovereign wealth management approach; Budgetary risks faced by nations; Global wealth management, Role of central bank; Payment system, settlement process & dealing.

FIN-657 Project Finance

This course include topics like; Introduction to Project Financing; Rationale for Project Financing; Large Project Financing; Analyzing Project Viability; Financing of Renewable Energy Projects; Designing Security Arrangements; Structuring the Project; Preparing the Project Financing Plan; Discounted Cash Flow Analysis; Financial Modeling & Project Evaluation; Using Real-Options Analysis to Evaluate a Project; Sources of Project Funds; Managing Project Risks; Sharia-Compliant Project Financing; Issues for the Host Government.

FIN-687 Applied RISK Management

Major topics include: Risk Management by Banks; Risk Management by Insurance Companies; Risk Management by Pension Funds & Plans; Risk Management by Oil & Gas Sector; Risk Management by Supply Chain Companies; Risk Management for Cyber Risk; The Credit Crisis; How Traders Manage Their Risks; Value at Risk; Basel 2.5, Basel III, & Dodd–Frank; Market Risk VaR: Historical Simulation Approach; Market Risk VaR: Model-Building Approach; Credit Value at Risk; Scenario Analysis & Stress Testing.

FIN-688 Financial Statement Analysis

Topics included in this course are: Impact of economics on financial statements; Measurement of assets & liabilities; Difference between income & cash flows; Cash flow statement; Profitability & risk analysis; Concept of accounting quality; Financial statement forecasting; Concepts & methods underlying firm valuation.

FIN-689 Risk & Insurance

Course covers topics like: Introduction to Risk Management; Risk Management Process; Control & Risk Management; Financial Risk Management; Internal Operational Risk Management; Technological Risk Management; Introduction to Insurance; The Insurance Device; The Insurance Industry; Regulation of the Insurance Industry; Functions of Insurers; Financial Aspects of Insurer Operations.

MRKT-632 Marketing Management

Course contents include: Understanding Marketing Management; Designing & Managing Products & Services; Developing Pricing Strategies & Programs; Designing & Managing Marketing Channels; Managing Retailing, Wholesaling & Logistics; Designing & Managing IMC; Managing Mass Communications; Advertising, Sales Promotions & Public Relations; Online, Social Media, & Mobile; Direct Marketing & Personal Selling; Conducting Marketing Research; Analyzing Business & Consumer Markets; Segmentation, Targeting, Positioning & Branding; Developing Marketing Strategies & Plans; Managing Competition.

MGMT-642 Project Management

The course cover the topics including: Project Management versus General Management; Life Cycle of Projects; Project portfolio process; Manager, Organization & Team; Planning the Project; Budgeting the Project; Scheduling the Project; Project Monitoring & Control; Evaluating & termination the Project.

MGMT-644 Applied Project Management

The course contents include: Introduction to Project phases; Project Management & Knowledge areas; Project Management & Information Technology; Process group – The case study; Project integration management; Project scope management; Project quality management; Project risk management.

MGMT-646 Leadership & Transformation

Course contents include topics like: The role of leadership in modern organizations; The concept of business transformation; Drivers of business transformation in the digital era; From classical non-digital business models to the internet of things; Managerial/ leadership vision for the digital age.

MGMT-654 Operations & SCM

The topics included in this course are: Operations & Supply Chain Strategy; Strategic Process Design & Analysis; Quality Management & Quality Improvement; Capacity Planning; Lean/JIT Operations; Inventory Management; Supply Chain Strategy; Logistics & Locations Analysis; Forecasting; Scheduling Operations.

MGMT-664 Business Analytics

The covers topics like: Introduction to Business Analytics; Role in business decision making; Business analytics technology & personnel; Data categorization & visualization; Descriptive analytics; Predictive analytics; Prescriptive analytics.

MGMT-666 Digital Business

Topics included in this course are :Global Digital Economy & E-Business; Social Networking Businesses; Digital Goods Business; Mobile Business Models; Cloud Computing; Ubiquitous Computing Technology & Business; A U-Business Growth Strategy.

MGMT-656 Human Resource Management

The course covers topics like: Introduction to Human Resource Management; Nature, concepts & impact on business success; HRM & business environment; The impact of internal & external factors; HRM & organizational strategy; The strategic dimension of HRM on business; HRM structure: basic processes & functions; Workforce planning; Job analysis, job description & job specification; Recruiting & managing candidates' information; Applicants' selecting tools, methods & procedures; Employee's orientation; Training & development; Performance appraisal; Career planning & management; Compensation & benefits; Health & safety; Managing retirement & dismissals; Contemporary issues in HRM; Diversity, International HRM.

MGMT-681 Strategic Management

Topics included in this course are: Nature of Corporate Strategy; Strategic Management Process; Evaluating the Firm's External Environment; Evaluating the Firm's Internal Capabilities; Leadership Theories & Practices; Competitive Advantage; Cost Leadership & Financial Sustainability; Comparative Advantage; Product Differentiation; Vertical Integration; Corporate Diversification; Strategic Alliances; Mergers & Acquisitions; International Strategies; Development of Strategic Plans.

MGMT-686 Project Portfolio Management

The course contents are: Introduction to Program management; Program managers & strategy alignment; Program benefit realization; Stakeholder engagement in programs; Program Lifecycle management; Program management infrastructure; Developing Multinational Project Teams; Managing Risk in Global projects; Project Management & Outsourcing decisions; Project quality management for international projects; Managing global projects.

MGMT-690 Research Methods

The course contents include: Introduction to research methods; Research Ethics; Defining & refining the research problem; Conducting Critical Literature Review; Building Theoretical Framework; Hypothesis Development; Elements of Research Design; Measurement of Variables; Operational definition; Measurement: Scaling, Reliability & Validity; Administering Data Collection tools; Questionnaires; Interviews, Focus Groups; Sampling; Analyzing Data; Writing conclusions & recommendations; Research limitation.

MGMT-696 Dissertation

Dissertations are typically structured as: Chapter 1 Introduction (broad overview of the research); Chapter 2 Review of the literature (and conceptual framework); Chapter 3 Methodology; Chapter 4 Results or Findings; Chapter 5 Interpretations, Conclusions, and Recommendations ; References; Appendices.

College Faculty

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