

Course Title	Entrepreneurship	Course Level	Sixth
Course code	MGMT 444	Credit Hours	3 hours
Pre-required courses	None	Teaching Language	Arabic
Course Description			
An introduction to the creative and innovative managerial practices of successful entrepreneurship. This course reviews the significant economic and social contributions entrepreneurs that provides the society with the skills necessary for entrepreneurial success.			
Course Aims			
<p>This course is designed to help students to:</p> <ul style="list-style-type: none"> • Develop a thorough understanding of the entrepreneurial process and its components: opportunity Identification and Assessment. • Know personal, Psychological, Organizational, Industrial and Environmental keys. • Learn about Business Growth Issues • Develop the ability to generate and assess new venture ideas. • Apply theory, concepts and ideas presented in class to their own business ideas. • Understand practical small business operational issues such as licensing, liabilities, legal forms of business ownership. 			
Course Contents			
<ul style="list-style-type: none"> • Basics of entrepreneurship • The qualities and skills of the entrepreneur • Innovation & creativity • Innovation & creativity's drives • Entrepreneurship & small business • Reasons for success and failure of small enterprises • The plan of action • Financing the project • Management and accounting and marketing teams 			