

Course Title	Graduation Project
Course code	MRKT 320
Pre-required courses	None
Course Level	Eighth
Credit Hours	3 hours
Teaching Language	Arabic
Course Description:	
<p>The course displays a specific problem in any field, taking into account that the idea should carry an innovative solution followed by proper planning capabilities, time and effort. Graduation project also represents a challenge for students as it reveals their abilities to analyze problems and invent new solutions through the design of a project using the acquired knowledge and skills. It also offers a significant real experience.</p>	
Course Aims:	
<p>The course aims to:</p> <ul style="list-style-type: none"> • To make students effective elements in all scientific and practical research areas. • To be able to use written, rhetoric, and research skills. • To give the student an opportunity to apply what they have learned and implement it in real life. • To give the student an opportunity to practice and apply the ethics of the profession and to work within the team before actually joining. 	
Course Contents:	
<ul style="list-style-type: none"> • Identify the project path: generating ideas about Applied projects • Join a team work and determine the functions of each team and goals • Managerial writing and expression of ideas • Compile information from primary and secondary sources • The planning and development of the product • Conduct effective communication and negotiation • Coordination and cooperation with other teams • Evaluation of construction and the adoption of effective proposals 	