

# Digital Marketing for Research through Electronic Icons



Placing research websites icons such as:



As a **personal signature in researcher's e-mail**, is one of the most important digital marketing ways for scientific research, where the visitor **-by clicking on the icon-** can easily visit the researcher's page and get acquainted with all research and researcher information; This leads to an increase in the rate of readability and thus citation, and adopt some of scientific research, which will positively affect the university's ranking.



## Steps

to place research website icons as a signature in your e-mail.

