

Photography

Photographic style

As a general direction, photography for IAU publicity should adopt the same stylistic principles as defined here.

In most of these example images, you will notice the general flat, panoramic style photography being employed, ensuring that there are straight horizontal and vertical features and avoiding too many striking angles or perspectives.

Whilst this is the dominant style, we do recommend other photographic approaches that compliment and give balance to any designed material.

All photography should be high resolution and of a professional standard.

Photographs should be credited wherever possible.

⊘ Unlicensed, found or images off the internet should not be used in any situation.

