

Vision 2030: The Themes, Programs, Strategic Objectives and Goals

The Vision 2030 Themes		
A VIBRANT SOCIETY	With Strong Roots Living by Islamic values Focusing our Efforts to Serve Umrah Visitors Taking Pride in our National Identity	
	With Fulfilling Lives Promoting Culture and Entertainment Living healthy, being healthy Developing our Cities Achieving Environmental Sustainability	
	With Strong Foundations Caring for our Families Caring for our health Developing our Children's Character Empowering our Society	
	A THRIVING ECONOMY	Rewarding Opportunities Learning for Working Boosting our Small Businesses and Productive Families Providing Equal Opportunities Attracting the Talents we Need
		Open for Business Improving the Business Environment Establishing special zones Increasing the competitiveness of our energy sector Rehabilitating Economic Cities
		Investing for the Long-term Maximizing our Investment Capabilities Launching our Promising Sectors Privatizing our Government Services
Leveraging its Unique Position Building a unique regional logistical hub Integrating regionally and internationally Supporting our national companies		
AN AMBITIOUS NATION	Effectively Governed Embracing transparency Protecting our vital resources Engaging everyone Committing to efficient spending and balanced finances Organizing ourselves with agility	
	Responsibly Enabled Being responsible for our lives Being responsible in business Being responsible to society	

The Vision 2030 Realization Programs	
1	Public Investment Fund Program
2	National Transformation Program
3	Enriching the Hajj and Umrah Experience
4	Lifestyle Improvement Program
5	Financial Sector Development Program
6	National Industrial Development and Logistics Program
7	The Housing Program
8	Strategic Partnerships Program
9	National Companies Promotion Program
10	Fiscal Balance Program
11	Saudi Character Enrichment Program
12	Privatization Program

The Vision 2030 Goals	
1.1	To increase our capacity to welcome Umrah visitors from 8 million to 30 million every year
1.2	To more than double the number of Saudi heritage sites registered with UNESCO
1.3	To increase household spending on cultural and entertainment activities inside the Kingdom from the current level of 2.9% to 6%
1.4	To increase the ratio of individuals exercising at least once a week from 13% of population to 40%
1.5	To have three Saudi cities be recognized in the top-ranked 100 cities in the world
1.6	To raise our position from 26 to 10 in the Social Capital Index
1.7	To increase the average life expectancy from 74 years to 80 years
2.1	To increase women's participation in the workforce from 22% to 30%
2.2	To increase SME contribution to GDP from 20% to 35%
2.3	To lower the rate of unemployment from 11.6% to 7%
2.4	To rise from our current position of 25 to the top 10 countries on the Global Competitiveness Index
2.5	To increase the private sector's contribution from 40% to 65% of GDP.
2.6	To increase foreign direct investment from 3.8% to the international level of 5.7% of GDP
2.7	To move from our current position as the 19th largest economy in the world into the top 15
2.8	To increase the localization of oil and gas sectors from 40% to 75%
2.9	To increase the Public Investment Fund's assets, from SAR 600 billion to over 7 trillion
2.10	To raise our global ranking in the Logistics Performance Index from 49 to 25 and ensure the Kingdom is a regional leader
2.11	To raise the share of non-oil exports in non-oil GDP from 16% to 50%
3.1	To raise our ranking in the Government Effectiveness Index, from 80 to 20
3.2	To increase non-oil government revenue from SAR 163 billion to SAR 1 Trillion
3.3	To raise our ranking on the E-Government Survey Index from our current position of 36 to be among the top five nations
3.4	To increase household savings from 6% to 10% of total household income
3.5	To raise the non-profit sector's contribution to GDP from less than 1% to 5%
3.6	To rally one million volunteers per year (compared to 11,000 now)

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The Vision 2030 Strategic Objectives		
General Objectives (6)	Sub-Objectives (27)	Detailed Objectives (96)
1 Strengthen Islamic Values & National Identity	1.1 Foster Islamic values	1.1.1 Foster values of moderation & tolerance 1.1.2 Foster values of excellence & discipline 1.1.3 Foster values of equity & transparency 1.1.4 Foster values of determination & perseverance
	1.2 Serve more Umrah visitors better	1.2.1 Facilitate hosting more Umrah visitors and provide an easier access to the holy mosques 1.2.2 Improve quality of services provided to Hajj & Umrah visitors 1.2.3 Enrich the spiritual and cultural experience of Hajj & Umrah visitors
2 Offer a fulfilling & healthy life	1.3 Strengthen the national identity	1.3.1 Instill national values and strengthen the sense of national belonging 1.3.2 Conserve & promote Islamic, Arab & National heritage of the Kingdom 1.3.3 Uphold the Arabic language
	2.1 Improve healthcare service	2.1.1 Ease the access to healthcare services 2.1.2 Improve value of healthcare services 2.1.3 Strengthen prevention against health threats
2.2 Promote a healthy lifestyle	2.2.1 Increase public participation in sports and athletic activities	2.2.1.1 Reach regional & global excellence in selected professional sports
	2.3 Improve livability in Saudi cities	2.3.1 Improve quality of services provided in Saudi cities 2.3.2 Improve the urban landscape in Saudi cities 2.3.3 Enhance the nation's immunity towards drug abuse 2.3.4 Enhance traffic safety
2.4 Ensure environmental sustainability	2.4.1 Reduce all types of pollution (e.g. air, sound, water, soil)	2.4.1.1 Safeguard the environment from natural threats 2.4.1.2 Protect & rehabilitate natural landscapes
	2.4.2 Safeguard the environment from natural threats	2.4.2.1 Protect & rehabilitate natural landscapes
2.5 Promote Culture and Entertainment	2.5.1 Develop & diversify entertainment opportunities to meet population's needs	2.5.1.1 Grow Saudi contribution to arts & culture
	2.5.2 Grow Saudi contribution to arts & culture	2.5.2.1 Enhance family involvement in preparing for their children's future 2.5.2.2 Enable suitable home ownership among Saudi families 2.5.2.3 Develop positive attitude, resilience and hard-work culture among our children 2.5.2.4 Empower citizens through the welfare system 2.5.2.5 Improve effectiveness and efficiency of welfare system
2.6 Create an empowering environment for Saudis	2.6.1 Enhance family involvement in preparing for their children's future	2.6.1.1 Enhance ease of doing business 2.6.1.2 Unlock state-owned assets for the Private Sector 2.6.1.3 Privatize selected government services 2.6.1.4 Ensure the formation of an advanced capital market 2.6.1.5 Enable financial institutions to support private sector growth 2.6.1.6 Attract foreign direct investment 2.6.1.7 Create special zones & rehabilitate economic cities
	2.6.2 Enable suitable home ownership among Saudi families	2.6.2.1 Increase localization of Oil & Gas sector 2.6.2.2 Increase gas production & distribution capacity 2.6.2.3 Develop Oil & Gas-adjacent industries 2.6.2.4 Grow contribution of renewables to national energy mix 2.6.2.5 Enhance competitiveness of the energy market
3 Grow & diversify the Economy	3.1 Grow contribution of the Private Sector to the economy	3.1.1 Grow and capture maximum value from the mining sector 3.1.2 Develop the digital economy 3.1.3 Localize promising manufacturing industries 3.1.4 Localize military industry 3.1.5 Enable the development of the retail sector 3.1.6 Enable the development of the tourism sector 3.1.7 Increase localization of non-oil sectors
	3.2 Maximize value captured from the energy sector	3.2.1 Grow assets of the Public Investment Fund 3.2.2 Unlock new sectors through the Public Investment Fund 3.2.3 Localize edge technology & knowledge through the Public Investment Fund 3.2.4 Build strategic economic partnerships through the Public Investment Fund
3.3 Unlock potential of non-oil sectors	3.3.1 Grow and capture maximum value from the mining sector	3.3.1.1 Create and improve performance of logistic hubs 3.3.1.2 Improve local, regional and intl connectivity of trade & transport networks
	3.3.2 Develop the digital economy	3.3.2.1 Push forward the GCC integration agenda 3.3.2.2 Develop economic ties with the region beyond GCC 3.3.2.3 Develop economic ties with global partners
3.4 Grow the Public Investment Fund's assets and role as a growth engine	3.4.1 Grow assets of the Public Investment Fund	3.4.1.1 Support national champions consolidate their leadership globally 3.4.1.2 Develop promising local companies into regional and global leaders
	3.4.2 Unlock new sectors through the Public Investment Fund	3.4.2.1 Build a life-long learning journey 3.4.2.2 Improve equity of access to education (esp. in rural areas) 3.4.2.3 Improve fundamental learning outcomes 3.4.2.4 Improve ranking of educational institutions (e.g. Universities) 3.4.2.5 Develop our brightest minds in priority fields 3.4.2.6 Ensure alignment of educational outputs with labor market needs 3.4.2.7 Expand vocational training to provide for labor market needs
3.5 Position KSA as a global logistic hub	3.5.1 Create and improve performance of logistic hubs	3.5.1.1 Improve readiness of youth to enter the labor market 3.5.1.2 Increase women participation in the labor market 3.5.1.3 Enable integration of people with disabilities in the labor market
	3.5.2 Improve local, regional and intl connectivity of trade & transport networks	3.5.2.1 Nurture and support the innovation & entrepreneurship culture 3.5.2.2 Grow SME contribution to the economy 3.5.2.3 Grow productive families contribution to the economy
3.6 Further integrate Saudi Economy regionally & globally	3.6.1 Push forward the GCC integration agenda	3.6.1.1 Improve living conditions for expats 3.6.1.2 Improve working conditions for expats 3.6.1.3 Source relevant foreign talent effectively
	3.6.2 Develop economic ties with the region beyond GCC	3.6.2.1 Enhance effectiveness of financial planning & efficiency of government spending 3.6.2.2 Maximize revenues from Gov. state-owned assets 3.6.2.3 Maximize revenues collected from service fees 3.6.2.4 Increase revenues from fees without introducing taxes on income or wealth on citizens 3.6.2.5 Maximize revenues generated from oil production
3.7 Grow non-oil exports	3.7.1 Support national champions consolidate their leadership globally	3.7.1.1 Design a leaner and more effective government structure 3.7.1.2 Enhance performance of government entities 3.7.1.3 Improve productivity of government employees 3.7.1.4 Develop the e-Government 3.7.1.5 Improve quality of services provided to citizens
	3.7.2 Develop promising local companies into regional and global leaders	3.7.2.1 Enhance transparency across government roles 3.7.2.2 Strengthen communication channels with citizens & business community 3.7.2.3 Ensure responsiveness of government entities to stakeholders' feedback
4 Increase employment	4.1 Develop Human Capital in line with labor market needs	4.1.1 Enhance effectiveness of financial planning & efficiency of government spending 4.1.2 Maximize revenues from Gov. state-owned assets 4.1.3 Maximize revenues collected from service fees 4.1.4 Increase revenues from fees without introducing taxes on income or wealth on citizens 4.1.5 Maximize revenues generated from oil production
	4.2 Ensuring equal access to job opportunities	4.2.1 Improve living conditions for expats 4.2.2 Improve working conditions for expats 4.2.3 Source relevant foreign talent effectively
5 Enhance government effectiveness	5.1 Balance public budget	5.1.1 Enhance effectiveness of financial planning & efficiency of government spending 5.1.2 Maximize revenues from Gov. state-owned assets 5.1.3 Maximize revenues collected from service fees 5.1.4 Increase revenues from fees without introducing taxes on income or wealth on citizens 5.1.5 Maximize revenues generated from oil production
	5.2 Improve performance of government apparatus	5.2.1 Design a leaner and more effective government structure 5.2.2 Enhance performance of government entities 5.2.3 Improve productivity of government employees 5.2.4 Develop the e-Government 5.2.5 Improve quality of services provided to citizens
6 Enable social responsibility	6.1 Engage effectively with citizens	6.1.1 Enhance transparency across government roles 6.1.2 Strengthen communication channels with citizens & business community 6.1.3 Ensure responsiveness of government entities to stakeholders' feedback
	6.2 Protect vital resources of the nation	6.2.1 Ensure development & food security 6.2.2 Ensure sustainable use of water resources
6.3 Enable citizen responsibility	6.3.1 Promote & enable financial planning	6.3.1.1 Enhance businesses' focus on their social responsibilities 6.3.1.2 Enhance businesses' focus on the sustainability of the economy
	6.3.2 Encourage volunteering	6.3.2.1 Support growth of non-profit sector 6.3.2.2 Empower non-profit organization to create a deeper impact